Alt Order #

Rate Type

\$750.00 NM



**WXYZ** 20777 W. 10 MIle Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

Invoice # Invoice Date Invoice Month Invoice Period 311116-1 09/23/12 08/27/12 - 09/17/12 September 2012

Station Account Executive Sales Office Sales Region WXYZ Dave Lombardo EWS - Washingt National

Advertiser Product Estimate Number Citizens for Affordable Qu 1629 Citizens for Affordable Qua

Flight Dates

09/15/12 - 09/17/12

www.wxyz.com

Billing Address:

**New Media Firm** Attention: Accounts Pavable 1322 G Street SE Washington, DC 20003

Send Payment To:

Spots: # Ch

1 WXYZ Sa

Day Air Date

09/15/12

**WXYZ** P.O. Box 643405 Cincinnati, OH 45264-3405

Billing Calendar Broadcast	Billing Type Cash
Special Handling	
IDB # 14019	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order #

311116

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 1 09/17/12 09/17/12 7 Action News This Morni 430a-5a M- - - - -.30 \$150.00 NM MTWTFSS **End Date** Weeks: Start Date Spots/Week Rate 09/17/12 09/23/12 M- - - - -\$150.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :30 TV101X12812H 1 WXYZ M 09/17/12 4:36 AM 7 Action News This Morning 430a-5a \$150.00 NM 2 09/17/12 09/17/12 M- - - - -:30 5am News M-F 5-6am M-F \$500.00 NM Start Date **MTWTFSS** Spots/Week Weeks: End Date Rate 09/17/12 M- - - - -\$500.00 09/23/12 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :30 TV101X12812H 1 WXYZ M 09/17/12 5:28 AM 5am News M-F 5-6am M-F \$500.00 NM 3 09/17/12 09/17/12 M-F 7-9am 7-9am M-F M- - - - -:30 \$1,200.00 NM Start Date **MTWTFSS** Weeks: **End Date** Spots/Week Rate 09/17/12 09/23/12 M- - - -\$1,200.00 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type :30 TV101X12812H 2 WXYZ M 09/17/12 7:29 AM M-F 7-9am 7-9am M-F \$1,200.00 NM :30 TV101X12812H 1 WXYZ M 09/17/12 8:38 AM M-F 7-9am 7-9am M-F \$1,200.00 NM - - - - S-4 09/15/12 09/15/12 Action News SAT 6am SAT 6-7am :30 \$300.00 NM Start Date Spots/Week End Date MTWTFSS Rate Weeks: 09/10/12 09/16/12 ---S-2 \$300.00 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type :30 TV101X12812H 2 WXYZ Sa 5:58 AM Action News SAT 6am 09/15/12 SAT 6-7am \$300.00 NM :30 TV101X12812H 1 WXYZ Sa 09/15/12 6:38 AM Action News SAT 6am SAT 6-7am \$300.00 NM 5 09/15/12 09/15/12 GMA SAT 7-8am SAT 7-8am ----S-:30 \$750.00 NM MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 09/10/12 09/16/12 - - - - S-\$750.00

Start/End Time

SAT 7-8am

Length Ad-ID

:30 TV101X12812H

Air Time Description

7:27 AM GMA SAT 7-8am

# INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 311116-1 | September 2012 | 08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1629

. w	www.wxyz.c	com									
Line Sta	art Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	15/12		SA 8-10am	Action News		S-	:30	2	\$600.00	NM	
Wee	eks:	Start Date		MTWTFSS	Spots/Week	Rate					
		09/10/12				\$600.00					5
Spo		Day Air		me Descrip		Start/End Time		Ad-ID	001011		Rate Type
		YZ Sa 09			Dam Action News	8-10a		TV101X1			\$600.00 NM
	1 VVX	YZ Sa 09	/15/12 9:55	AM SA 8-10	am Action News	8-10a	:30	TV101X1	2812H		\$600.00 NM
7 09/	16/12				SUN 6-7am	S	:30	1	\$300.00	NM	
Wee	eks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$300.00					
Spo	ots: # Ch	<u>Day</u> Air	Date Air Ti	me Descrip	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
	1 WX	YZ Su 09.	/16/12 5:58	AM Action N	News SUN 6am	SUN 6-7am	:30	TV101X1	2812Н		\$300.00 NM
8 09/	16/12	09/16/12	GMA SUN 7	'-8am	SUN 7-8am	S	:30	1	\$750.00	NM	
Wee	eks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$750.00					
Spo			Date Air Ti			Start/End Time	Length	n Ad-ID			Rate Type
·	1 WX	YZ Su 09.	/16/12 7:58	AM GMA SI	JN 7-8am	SUN 7-8am	:30	TV101X1	2812Н		\$750.00 NM
9 09/	16/12	09/16/12	Action News	SUN 8am	Sun 8-930am	S	:30	2	\$500.00	NM	
Wee	eks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$500.00					
Spo			Date Air Ti		tion	Start/End Time	Length	Ad-ID			Rate Type
	1 WX	YZ Su 09.	/16/12 8:55	AM Action N	News SUN 8am	Sun 8-930am	:30	TV101X1	2812Н		\$500.00 NM
	2 WX	YZ Su 09.	/16/12 9:25	AM Action N	News SUN 8am	Sun 8-930am	:30	TV101X1	2812Н		\$500.00 NM
10 09/	/17/12	09/17/12	M-F 9a-10a		9-10am M-F	M	:30	1	\$800.00	NM	
Wee	eks:	Start Date 09/17/12	End Date 09/23/12	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$800.00					
Spo	ots: # Ch	Day Air	Date Air Ti	me Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
	1 WX	YZ M 09	/17/12 9:50	AM M-F 9a-	·10a	9-10am M-F	:30	TV101X1	2812Н		\$800.00 NM
11 09/	/17/12	09/17/12	M-F 10a-11a	a	10-11am M-F	M	:30	1	\$600.00	NM	
Wee	eks:	Start Date 09/17/12		<u>MTWTFSS</u>	Spots/Week 1	Rate \$600.00					
Spo	ots: # Ch			me Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
	1 WX			AM M-F 10a		10-11am M-F		TV101X1	2812H		\$600.00 NM
12 09/	/17/12	09/17/12	M-F 11a-12r		11am-12pm M-F	M	:30	1	\$1,000.00	NM	
Wee	eks:	Start Date	End Date 1	MTWTFSS	Spots/Week	Rate					
		09/17/12		<u> </u>	1	\$1,000.00					
Spo	ots: <u>#</u> Ch	<u>Day</u> Air	Date Air Ti	me Descrip	<u>tion</u>	Start/End Time		Ad-ID			Rate Type
	1 WX	YZ M 09	/17/12 10:59	AM M-F 11a	a-12n	11am-12pm M-F	:30	TV101X1	2812Н		\$1,000.00 NM
13 09/	/17/12	09/17/12	M-F 12-1pm	<u> </u>	12-1pm	M	:30	1	\$1,000.00	NM	
Wee	eks:	Start Date 09/17/12		<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spo	ots: <u>#</u> Ch		00/20/12	ne Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
	1 WX			PM M-F 12-		12-1pm		TV101X1	2812Н		\$1,000.00 NM

# INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

 Invoice #
 Invoice Date
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 Invoice Period

 311116-1
 09/23/12
 September 2012
 08/27/12 - 09/17/12

Advertiser Product Estimate Number

Citizens for Affordable Qua Citizens for Affordable Qu 1629

. www.wxyz	com.								
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14 09/17/12	09/17/12	The Chew	1-2pm M-F	M	:30	1	\$700.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$700.00					
Spots: # Cl	h Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	XYZ M 09. Credited		new	1-2pm M-F	:0	00			<del>\$700.00</del> NM
15 09/17/12	09/17/12	Katie	3-4pm M-F	M	:30	1	\$700.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$700.00					
	h <u>Day Air</u>		otion_			th Ad-ID			Rate Type
1 W	XYZ M 09	/17/12 3:48 PM Katie		3-4pm M-F	:3	0 TV101X1	2812Н		\$700.00 NM
16 09/17/12	09/17/12	Dr. Oz	4-5pm M-F	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/17/12		Spots/Week 1	Rate \$1,000.00					
Spots: # Cl		Date Air Time Descrip	otion_	Start/End Time		th Ad-ID			Rate Type
1 W	XYZ M 09	/17/12 4:16 PM Dr. Oz		4-5pm M-F	:3	0 TV101X1	2812Н		\$1,000.00 NM
17 09/17/12	09/17/12	5-6pm M-F	5-6pm M-F	M	:30	1	\$1,200.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,200.00					
	h <u>Day Air</u>			Start/End Time		th Ad-ID			Rate Type
1 W	XYZ M 09	/17/12 5:28 PM 5-6pm	M-F	5-6pm M-F	:3	0 TV101X1	2812Н		\$1,200.00 NM
18 09/17/12	09/17/12	6-630pm M-F	6-630pm M-F	M	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,500.00					
	h <u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
1 W	XYZ M 09	/17/12 6:29 PM 6-630p	m M-F	6-630pm M-F	:3	0 TV101X1	2812Н		\$1,500.00 NM
19 09/17/12	09/17/12	M-F 7-730p	7-730pm M-F	M	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,500.00					
Spots: # Cl				Start/End Time		th Ad-ID			Rate Type
1 W	XYZ M 09	/17/12 7:29 PM M-F 7-	730p	7-730pm M-F	:3	0 TV101X1	2812Н		\$1,500.00 NM
20 09/16/12	09/16/12	Su 6-630p	6-630pm Sun	S	:30	1	\$800.00	NM	
Weeks:	Start Date 09/10/12	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$800.00					
Spots: # Cl			otion_	Start/End Time		h Ad-ID			Rate Type
1 W	XYZ Su 09	/16/12 6:23 PM Su 6-6	30p	6-630pm Sun	:3	0 TV101X1	2812Н		\$800.00 NM

\$750.00 NM

Rate Type

Rate Type

\$150.00 NM

\$200.00 NM

# INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

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Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1629

Spots/

:30 TV101X12812H

:30 TV101X12812H

:30 TV101X12812H

\$200.00

\$150.00

NM

NM

:30

:30

Length Ad-ID

Length Ad-ID

www.wxyz.com

1 WXYZ Su 09/16/12

09/16/12

Start Date

1 WXYZ Su 09/16/12

09/16/12

Start Date

1 WXYZ Su 09/16/12

09/10/12

Day Air Date

Day Air Date

09/10/12

27 09/16/12

Weeks:

28 09/16/12

Weeks:

Spots: # Ch

Spots: # Ch

11:59 PM SU 1130p-12a

MTWTFSS

Air Time Description

12:45 AM SU 12a-1a

MTWTFSS

Air Time Description

1:59 AM SU 1a-2a

12am-1am

1am-2am

Spots/Week

Spots/Week

SU 12a-1a

End Date

09/16/12

SU 1a-2a

**End Date** 

09/16/12

								Spuis/				
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
21	09/15/12	09/17/12	11pm Act	tion News Upda	t <sub>1</sub> 11-1135pm M-Sun	111	:30	3	\$2,000.00	NM		
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u>	Spots/Week 2	Rate \$2,000.00						
	Spots: # Ch	Day Air		Time Descripti	ion	Start/End Time	Length	n Ad-ID			Rate	Type
	1 WX	(YZ Sa 09/	15/12 11:	52 PM 11pm Ac	ction News Update	11-1135pm M-S		TV101X12	2812H		\$2,000.00	
	2 WX	(YZ Su 09/	16/12 11:	28 PM 11pm Ac	tion News Update	11-1135pm M-S	un :30	TV101X12	2812H		\$2,000.00	NM
	Weeks:	Start Date 09/17/12		<u>MIWIFSS</u> 1	Spots/Week 1	Rate \$2,000.00						
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Descripti		Start/End Time		n Ad-ID			Rate	Type
	3 WX	(YZ M 09/	17/12 11:	13 PM 11pm Ac	ction News Update	11-1135pm M-S	iun :30	TV101X1	2812Н		\$2,000.00	NM
22	09/17/12	09/17/12	•		1205am-105am M-F	M	:30	1	\$500.00	NM		
	Weeks:	Start Date 09/17/12	End Date 09/23/12	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$500.00						
	Spots: # Ch			Time Descript		Start/End Time					Rate	Type
	1 WX	(YZ M 09/	17/12 12:	37 AM Jimmy K	immel Live	1205am-105am	M-l :30	) TV101X12	2812Н		\$500.00	NM
23	09/17/12	09/17/12	M-F 106a	a-206a	106am-206am	M	:30	1	\$250.00	NM		
	Weeks:	Start Date 09/17/12	End Date 09/23/12	<u>МГWTFSS</u> М	Spots/Week 1	<u>Rate</u> \$250.00						
	Spots: # Ch	<u>Day</u> Air		Time Descript		Start/End Time	Length	n Ad-ID			<u>Rate</u>	Type
	1 WX	(YZ M 09/	17/12 1:	57 AM M-F 106	a-206a	106am-206am	:30	TV101X12	2812H		\$250.00	NM
24	09/15/12	09/15/12	SA 1130p	o-1230a	1130pm-1230am	S-	:30	1	\$250.00	NM		
	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS S-	Spots/Week 1	Rate \$250.00						
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Descripti	<u>ion</u>	Start/End Time	Length	n Ad-ID			Rate	Type
	1 WX	(YZ Sa 09/	15/12 12:	43 AM SA 1130	p-1230a	1130pm-1230an	n :30	TV101X1	2812H		\$250.00	NM
25	09/15/12	09/15/12	SA 1230a	a-130a	1230am-130am	S-	:30	1	\$175.00	NM		
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$175.00						
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Descript	ion	Start/End Time	<u>Leng</u> th	n Ad-ID			Rate	Туре
	1 WX	(YZ Sa 09/	15/12 1:0	09 AM SA 1230	a-130a	1230am-130am	:30	TV101X1	2812Н		\$175.00	NM
26	09/16/12	09/16/12	SU 1130	p-12a	1130pm-12am	S	:30	1	\$750.00	NM		
	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	Rate \$750.00						
	Spots: # Ch			Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	Туре
				FO DM CIL 4400		4420 40			201011			N I N A

We warrant that the actual broadcast information shown on this invoice was taken from the program log.	We certify that the advertising sales practices and this advertising sales agreement do not discriminate on
the basis of I	race or ethnicity.

1130pm-12am

Start/End Time

Start/End Time

----S

\$200.00

----S

\$150.00

Rate

12am-1am

Rate

1am-2am

# INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 311116-1
 09/23/12
 September 2012
 08/27/12 - 09/17/12

Advertiser Product Estimate Number

Citizens for Affordable Qua Citizens for Affordable Qu 1629

www.wxyz.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
29	09/15/12	09/15/12	ABC's Clige Ftbl 33	30-7pm330-7pm	S-	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS	<u> </u>	Rate \$2,500.00					
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	XYZ Sa 09/	/15/12 7:01 PM AE	3C's Clige Ftbl 330-7pm	330-7pm	:3	0 TV101X1	2812Н		\$2,500.00 NM
30	09/16/12	09/16/12	Revenge	8-9pm Sunday	S	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS 09/16/12	<u> </u>	Rate \$3,500.00					
	Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	XYZ Su 09/	/16/12 8:35 PM Re	evenge	8-9pm Sunday	:3	0 TV101X1	2812Н		\$3,500.00 NM

<u>Total Spots</u> **35** <u>Gross Total</u> **\$32,025.00** 

### **Payment Terms 30 Days**

Agency Commission \$4,803.75

Net Amount Due \$27,221.25